

LEAGUE OF WOMEN VOTERS OF SANTA FE COUNTY

VOTER SERVICES 2023-2024 ANNUAL REPORT

PROGRAM SUMMARY

Voter Services focuses on Voter Access, Voter Information and Civic Engagement for adults and students. Voter Services works closely with PR Communications, VP Stephanie Schlanger.

The Voter Services Program includes the following: (1) Voter Registration and Education (Program Director) , (2) Candidate Forums (Coordinator), (3) Voter Guide ((Program Manager), and (4) High School Civic Engagement Project (Program Management Team) and other miscellaneous activities. The Vice President of Voter Services oversees the programs.

ADMINISTRATOR-VP VOTER SERVICES

- Assisted League Day at the Legislature
- Served on Nominating Committee
- Served as a Lobbyist for the State League
- Collated monthly reports submitted by Voter Services Program Directors, Managers, and Coordinators
- Coordinated publications/pamphlets, brochures (including those published by the Santa Fe New Mexican), voter guides, voter registration events for the 2023 Local Election and the 2024 Primary Election and circulated GOTV information, to 77,851 individuals. A total of 178 volunteers assisted in GOTV activities donating a total of 592 volunteer hours.

Voter Turnout-2023 Local Election: State Average 20.56%. **Santa Fe County 30.97%**. (RV approximately 111,000)

(Note: Three counties with >100,000 RV (Sandoval 15.85%, Bernalillo 21.57%. Dona Ana 18.36%)

Voter Registration and Education-Tabling:

Santa Fe Farmers Market, Susan Pfeifer Supervisor:

Started 5/20 every other week to 11/4, 2023 and 3/2 every other week ongoing

Total events: 17

Total served: 475

The Food King Market:

Started 9/23, 9/30, 10/7,14,21,28, and 11/4 and 3/30 and 4/13.

Total events: 8

Total served: 279

Total served (SFFM+Food King)= 754

Candidate Forums Sally Sabo and Andrea Slade

2023 Local Election-Sally Sabo Assisted

October 4-City Councilors District 3 and 4-50 in person and 495 online= **545 total**.

October 5-City Councilors District 1 and 2- 120 in person and 376 online=**496 total**

October 10-SF School Board and SF Community College Board-30 in person and 471 online=**501 total**.

October 12-Pojoaque School Board-20 in person.

Total includes in person and online for four forums = 1,562

2024 Primary Election-Kelly Davis and Andrea Slade

April 23 23-State Senator District 24

April 25- District Attorney and County Clerk

April 30- County Commissioner District 2 and 4

Voter Guide and Election Insert, Stephanie Schlanger, Sally Sabo and Kelly Davis:

2023 Local Election

Candidates (30) response rate 84%. Santa Fe League has best voter guide candidate response rate in New Mexico

Printed 400 of each voter guides and election inserts to distribute. Could have distributed much more.

2024 Primary Election

Election Inserts in Santa Fe New Mexican April 12, distribution 23,400.

Printed 400 for distribution to various site throughout Santa Fe.

High School Civic Engagement Program-Anne Culp:

Number of students registered at the following high schools:

Santa Fe Prep, Capital High School, Academy for Technology and the Classics, Tierra Encantado and Monte del Sol: **Registered 300**

Santa Fe High New Mexico school for the Arts and Santa Fe Indian School:
Registered 150

Total registered: approximately 450

Miscellaneous Projects and Activities

-Canvassing, League and NAACP:

2023 Local Election

Precincts Canvassed: 67,80,116,145, 179 located along Airport Road City Councilor Districts 3 and 4.

Events: 4 with 2 or 3 teams of 2 individuals

Volunteers: 8

Number of flyers, voter guides, etc given per household: 90

Total number of homes contacted 266 (some had more than 2 registered voters)

2024 Primary Election

Precincts Canvassed 36,67,127,145,179

Event: Began April 16

Volunteers 7

Number of households contacted: 89

-Help Line-Debbie Helper:

Calls begin 9/8 and continued to 11/4

Callers were asking about ballot measures

Number of calls: 44

-Materials, Rae Dominico/Stephanie Schlanger/Maia Pugh:

Rae Dominico distributed to:

Libraries (3), Santa Fe Indigenous Center, Chainbreakers, EarthCare, Collected Works, Senior Center Alto, The Montecito of Santa Fe, Brookdale Santa Fe, Counter

Culture.

Total materials distributed 1,035

League Election Inserts and printed voter guides distributed by tabling sites, schools, canvassing and published in the Santa Fe New Mexican Newspaper..

Total Election Inserts and Voter Guides distributed 46,800.

-St Vincents Hospital:

Displays information of Vote411 and the election on TV monitors in hospital and clinics.
Includes notice in employee newsletter

Volunteers:

A special thanks to the over 60 volunteers (most were League members) that participated in the League's get out the vote activities.. None of the above would have been possible without them.

Respectfully Submitted by:

Kelly Davis
VP Voter Services
League of Women Voters of Santa Fe County

