



# The Voter

1472 St. Francis Drive, Santa Fe, NM 87505-4038

Phone: 505-982-9766 www.lwvsfc.org

Vol. 66, No. 5

May 2017

### Officers

President  
Suzanne Schmidt

1<sup>st</sup> Vice President  
Patricia Hawkins  
(Communications)

2<sup>nd</sup> Vice President  
Marcy Litzenberg (Finance)

Secretary—Rosemary Greenlee

Treasurer—Berit Leonard

Past President  
Judy Williams

### Directors

Janet Lincoln (Membership)  
Ann Coulston (Arrangements)  
Bonnie Coleman-Iapoce  
(Digital Experience)  
Susan Mertes (A&A)  
Laurie Glaze (Director,  
Program/Calendar; Liaison to  
Development Committee)  
Miriam Ries (*The Voter*)  
Barbara Conroy (Office Liaison)  
Suzanne Ronneau (Voter Services)

### Nominating Committee

Donna Reynolds, Chair  
Sharon Chastain  
Patricia Pedersen  
Marcy Litzenberg  
Barbara Conroy

### Finance/Budget Committee

(appointed by the board)  
Marcy Litzenberg, Chair  
Flavel Chastain  
Brenda Beard  
Laurie Glaze  
Judy Williams  
Berit Leonard (ex officio)

### Executive Committee

Suzanne Schmidt  
Rosemary Greenlee  
Berit Leonard  
Susan Mertes  
Miriam Ries

## Call to Annual Meeting



### League of Women Voters of Santa Fe County

**Friday, May 5, 2017**

**11:00 AM - 1:00 PM**

**Hilton Santa Fe Historic Plaza**

**Lunch: \$25.00**

**Pay online at League website:**

**www.lwvsfc.org**

**Or send check to League office no later than  
May 1, 2017**

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***Your Vote Counts in the League, Too!!!***

***Alert: Important Proposed Changes to be Decided***

Attendance at the League of Women Voters of Santa Fe County Annual Meeting is always a chance to reconnect with League colleagues or friends and be apprised of happenings in the League during the current leadership year. This year's meeting has additional ingredients that make your presence more important than usual.

Substantive changes in League structure are being proposed. You have had opportunities to read about the suggestions in multiple issues of the Voter. In addition, workshops have been conducted on two occasions to more thoroughly explore the transitions and answer any questions or address any concerns. Now, it is time to vote!

<b>Polling Place:</b>	<b>Hilton Santa Fe Historic Place</b>
<b>Date:</b>	<b>May 5, 2017, 11:00 AM – 1:00 PM</b>
<b>Issues Under Consideration :</b>	<b>IRS Designation of the LWVSFC Leadership slate + structure</b>
<b>Registration Deadline:</b>	<b>May 1, 2017</b>

**League of Women Voters of Santa Fe County**  
**Annual Meeting, Friday, May 5, 2017**  
**11:00 AM - 1:00 PM**  
**Hilton Santa Fe Historic Plaza**  
**Suzanne Schmidt, LWVSFC President, Presiding**  
**Order of Business**

**Approval of Minutes from May 5, 2016**

Additions or corrections to Minutes as published  
Motion from floor to approve

**Financial Report—Berit Leonard, Treasurer**

**Program—Laurie Glaze, Director of Program and Calendar**

Report from Local Economic Development Study Committee—Jody Larson  
Motion to adopt LWVSFC Program—Laurie Glaze

**Conversion to 501(c)(3) IRS Designation—Laurie Glaze, Budget  
Committee Member**

Background Information—Suzanne Schmidt, President  
Explanation of Process—Laurie Glaze  
Motion to approve conversion—Laurie Glaze

**Budget—Marcy Litzenberg, Chair, Budget Committee**

Presentation of 2017-2018 Budget  
Motion to adopt Budget—Marcy Litzenberg

**Nominating Committee—Donna Reynolds, Chair**

Exploration of proposed new leadership structure  
Introduction of proposed slate of officers/directors  
Motion to approve slate—Donna Reynolds

**Keynote Address, “Defining Effective Leadership Strategies”  
David Markwardt**

**Recognition of 2017-2018 Leadership Team, Passing of Gavel**

**Minutes**  
**League of Women Voters of Santa Fe County Annual Meeting**  
May 5, 2016  
Hilton Hotel Santa Fe, 100 Sandoval St.

Vice President Pat Hawkins, filling in for outgoing President Judy Williams, called the annual meeting to order at 11:12 a.m. A quorum was present.

After welcoming everyone, Pat appointed Meredith Machen parliamentarian.

Marcy Litzenberg and Joyce Blalock volunteered to read and edit the minutes of the meeting.

A motion to approve the 2015 Annual Meeting minutes was made by Marcy Litzenberg and seconded by Joyce Blalock. The minutes were approved unanimously by the membership.

**Treasurer's Report**

Berit Leonard presented the annual treasurer's report for the fiscal year ending April 30, 2016. She explained that the LWVSFC is approximately \$2,000 in the black thanks to a memorial donation of about \$7,000 from the estate of Mary Honor Rivin.

The reserves of \$27,000 from CDs that came due at LANB were moved to a Money Market account with Synchrony Bank, currently paying 0.60% interest. There remains approximately \$10,000 in checking and savings accounts at LANB.

Member contributions have been a major source of income for the LWVSFC, and Berit thanked everyone but explained that all expenses were not covered. This is why the League during the next year will be expanding efforts to find broader income sources.

She explained that the local League only retains part of the membership fee for general fund expenses. \$31 of each membership fee goes to the National League as a Per Member Payment (PMP), but we can use the Education Fund to pay half of it. In addition, \$13 of each membership goes to the State League.

The Santa Fe New Mexican did not charge for printing the Municipal Election Voters Guide that they published, but we did spend \$1,158.13 for ads in the Voter Guide, per our agreement with them.

The Women's History Month Project is now in its third year. The project was partially self-supporting, and there will be further reimbursements from the Education Fund to help in its support. In addition, the LWVSFC is expecting reimbursement from the Education Fund for \$1,000 in office expenses.

The monthly VOTER is being sent electronically to save on printing and postage, with only a minimal number of copies printed.

In order to increase the League's visibility and attract a wider audience, we paid \$449.50 to advertise one of the forums. And we spent \$2,269.80 on a fund-raising event, whose income went into the Education Fund.

Berit concluded by thanking everyone who pay their membership dues, make contributions, and submit reimbursement requests in a timely manner.

## **Budget Report: 2016-2017**

Karen Heldmeyer presented the budget report. The budget committee consisted of Adair Waldenberg, Karen Heldmeyer, and Neva Van Peski and Berit Leonard (ex officio). Karen reported that the committee met with the Board once and a committee of the Board once during the budget development process.

The budget report shows the budget for the current fiscal year and the proposed budget for the next two years, each slightly different to reflect the costs associated with an election vs. a non-election year.

In order to project the budgets for the next two years, some assumptions had to be made – the number of members, expected per-member payments to the State and National Leagues, and the expected success and associated expenses of fund-raising efforts. The following paragraphs deal with the assumptions made in constructing the 2016-17 and 2017-18 budgets.

The number of current members is based on the information provided by the Membership Chair and is held constant in the next two years. We have assumed that there will be a \$1 increase in National per-member-payment and an additional \$1 increase in 2017-18. We have assumed no increase in State per-member payments.

The biggest change in this budget from those in the past is the expected income from fund-raising efforts and the expenses associated with those efforts. These are amounts requested by the Board, based on the ambitious goals of the new Development Committee. These items and a comparison with the amounts budgeted in 2015-2016 are as follows:

Income from special fund-raising events, **\$9,000** (\$0 budgeted in 2015-16)  
Advertising expense, **\$1,000** (\$600 budgeted in 2015-16)  
Membership Committee expense, **\$1,000** (\$525 budgeted in 2015-16)  
Fund-raising expense **\$6,000** (\$400 budgeted in 2015-16)

Note that all these amounts are items in the League's general fund. League rules and federal tax law require us to separate the budget of the Ed Fund a (501(c)(3), from that of the general fund, a 501(c)(4). Although the budget shows some of the movement between the general fund and the Ed Fund, it does not show income that goes directly to the Ed Fund, which can be considerable.

The board has assured the Budget Committee that every proposed fund-raising event will have a specific chair and a separate budget of expenses and income, so that membership can see the effects of the fund-raising efforts. With a sizable reserve fund, the Board believes that the League has the resources to cover a shortfall if income and expenditures differ from projected amounts.

The budget committee made three suggestions:

1. Better coordination between the general fund and the Education fund
2. The Board should form an investment committee to oversee funds and assess risks if tenant leaves or doesn't pay rent.
3. The committee was not charged with making suggestions for a reserve fund, but it strongly suggests the next Board make a policy on the appropriate amount of assets in reserve.

A question from a member was raised on the fund-raising program of spending \$6,000 to make \$9,000. Is this standard for not-for-profits? As a new fund-raising effort the ratio of spending to earning is not especially out of the ordinary, but the Board will have to reassess after a year. The question as to why the League is raising money will have to go to the new Board for discussion.

Suzanne Schmidt told the members to keep looking at future issues of the VOTER to learn about

the first fund-raiser on September 23<sup>rd</sup> called Beer, Brats, Broads, and Bands at the National Park Service.

Janet Lincoln moved to approve the Proposed Budget Reports. Suzanne Schmidt seconded and the approval was unanimous by the members.

### **Program Report**

Jody Larson reported that the 2015/16 program was based on input from members at a meeting in December 2015 and a Board review and action in early 2016.

Suzanne Schmidt moved that the League approve a 2<sup>nd</sup> year of the Economic Development study. Marcy seconded the motion which was passed unanimously.

Four other local issues – exploring cooperation between City and County, updating the medically indigent fund regarding new federal changes, studying the regional water authority, and studying consolidated medical services impact – have no specific leader so they will go back to the Board for future discussion. A **Directions to the Board** form was distributed for members to select topics that they feel the Board should explore in the coming year.

A report on the National Positions was submitted by Donna Reynolds.

A Report on the **State of the League** was submitted by Judy Willams, outgoing President.

### **Nominating Committee**

Joyce Blalock reported for the Nominating Committee in place of Julia Nathanson, Chair. The Nominating Committee consisted of Julia Nathanson, Barbara Conroy, Ann Coulston and Janet Lincoln.

The Nominating Committee proposes the following slate of officers and directors for 2016-2017. All have agreed to serve.

The nominee slate includes: President – Suzanne Schmidt  
Past Pres. – Judy Williams  
1<sup>st</sup> VP – Pat Hawkins  
2<sup>nd</sup> VP – Marcy Litzenberg  
Secretary – Rosemary Greenlee  
Treasurer – Berit Leonard  
Directors: Arrangements – Ann Coulston  
Membership – Janet Lincoln  
VOTER - Miriam Ries  
Voter Services – Suzanne Ronneau  
Nominating Committee – Chair, Donna Reynolds  
Member – Sharon Chastain  
Member – Pat Pedersen

A motion to elect the Nominating Committee's proposed slate of officers and directors by acclamation was made by Adair Waldenberg, and seconded by Jody Larson. It was approved unanimously by the membership.

Julia Nathanson was thanked for her service on the Committee.

### **Announcements**

Karen announced that Adair Waldenberg received the annual Rotary Club Service award.

Janet thanked those who volunteered to drive others to the meeting.

New members were recognized.

Meredith Machen announced that the State League Council will meet in Los Alamos on Saturday, May 21<sup>st</sup> at 11:00 am. It includes a talk on immigration reform. All are invited.

Marcy announced that Suzanne Ronneau will be the new Voter Services Chair. The Primary Election Voters Guide will be coming out May 22<sup>nd</sup> in the New Mexican.

Thanks went out to Nikki Harnish for her tabling efforts, and the coordinators of the new high school registration program, Sharon Starkey, Joanie Sparkman and Virginia McCallum, and the coordinator of the senior registration program, Barbara Conroy.

The motion to adjourn the business meeting was made by Adair Waldenberg at 12:05 and seconded by Janet Lincoln. It was approved by the members unanimously.

Respectfully submitted  
Nancy Chambers, Secretary

## VOTER REGISTRATION OPPORTUNITIES



The LWVSFC has two upcoming opportunities to host Voter Registration tables:

- April 29<sup>th</sup> (Saturday), 9am - 3 pm, at DeVargas Mall's 24th Annual Women's Health Fair - over 90 vendors anticipated. We can do three shifts: 9 – 11, 11-1, and 1-3 p.m.
- The Library is hosting a Plaza Fair at the Southside Branch Library on Saturday, May 20, from 11:00-4:00.

Special request from Head of Library - Pat Hodapp: "We hope that you will bring the LWV and register people to vote! We are expecting hundreds of neighbors to attend. We will have booths from the Museum of Art, Botanic Gardens, Boys and Girls Club, Santa Fe Beautiful, and dozens more. The Mayor will kick it off at 11:00 am, welcoming everyone. The Library will have programs for children of all ages!"

We can do two shifts: 11 - 1:30 and 1:30 - 4 p.m.

If you are available to help with either of these opportunities, please e-mail Ann Coulston: [anncoulston@gmail.com](mailto:anncoulston@gmail.com)



## **LWVSFC Local Economic Development Position April 2017**

The League supports strategic economic development plans at the local government level, with a clear mission and specific goals that guide policy and expenditures. The plans should be developed, and updated periodically, with community input.

The League supports accountability and oversight of local governments' LED investments, including evaluation criteria and metrics for LED initiatives, and a process for evaluating the success of initiatives over time.

- Results should be documented, accessible, and retained to provide a historical context for all future economic development efforts.
- Applicants should be required to identify costs and benefits of their projects, including an itemized budget for the project with timeframe, revenue, expenditures, and both short-term and long-term benefits.
- Recipients should be required to provide annual reports that include detailed revenues and expenses.

The League supports city and county collaboration with education providers to offer relevant education and training.

The League supports local government investment in public infrastructure to support LED such as roads, transportation, water systems, sewer systems, public buildings, and technology such as broadband.

The League supports protection of government investments in LED against financial loss, including security interest such as a performance bond, mortgage, or clawback provision.

*- Jody Larson*



## PROPOSED LWVSFC ANNUAL BUDGET FOR FY 2017-18

<b>PROPOSED LWVSFC FY 2017-2018 BUDGET</b>		
REVENUE	2017-2018	LINE ITEM EXPLANATIONS
Membership Dues	8,480	170 members: 120 @ \$54; 25 @ \$80
Fundraising/Donations	3,500	other than from specific fundraising activities
Fundraising/Special Events	2,500	specific fundraising activities
Interest/dividends	150	interest on bank accounts
Luncheons/Registration Fees	3,500	charges for meals/events
Reimbursed Office Expenses	3,672	tenant's % rent/utilities/phone @\$300/mo
Ed Fund Transfers	10,000	transfer of EF Balance after 501(c)(3) conversion
<b>TOTAL REVENUE</b>	<b>31,802</b>	
EXPENSES	2017-2018	LINE ITEM EXPLANATIONS
<b>ORGANIZATIONAL</b>		
Insurance	1,300	Gen'l Liability @ \$500; D&O @ \$800
Membership	1,500	all membership committee expenses
PR/Advertising	500	advertising other than voter services
Network/Website	500	website development & maintenance fees
National PMP	5,040	145 members @ \$32; 25@16
State PMP	2,048	145 members @ \$13; 25@ \$6.50
Board/member training	500	Board/member orientation and training
Conventions/Council Mtgs	1,000	registration fees/instate travel
501(c)(3) conversion expenses	500	conversion fee and misc. expenses
<b>Sub-Total Organizational</b>	<b>12,888</b>	
<b>OPERATING</b>		
Office Rent	6,600	12 @ \$550 per month
Office Utilities	840	12 @ \$70 per month
Telephone/Internet	1,536	12 @ \$128 per month
Supplies, Computer, Postage, Printing	1,000	all activities other than membership
<b>Sub-Total Operating</b>	<b>9,976</b>	
<b>PROGRAM</b>		
VOTER Newsletter	720	12 @ \$60
Development/Fundraising	1,000	fundraising expenses (+/- 40% revenue)
Action and Advocacy	118	misc A&A expenses
Voter Services	2,000	(1)Voter Guide, ads; registration/tabling supplies
Meeting Supplies/Equipment/Rent	1,000	event venues, supplies and equipment
Luncheons/Members and Guests	4,100	4 luncheon events @ \$1,000 each
<b>Sub-Total Program</b>	<b>8,938</b>	
<b>TOTAL EXPENSES</b>	<b>31,802</b>	
<b>NET INCOME Surplus (Deficit)</b>	<b>0</b>	
<b>Notes:</b>		
1. This proposed budget is presented in the new, approved budget format, and includes line item explanations.		
2. Ed Fund expenses and revenues have been included in the FY 17/18 budget pending possible 501(c)(3) conversion.		
3. Membership dues @ \$54 per individual include \$45 in PMPs to LWVUS and LWVNM, leaving only \$9 for our operations.		
4. Luncheon expenses and revenue offset each other except for guest meals and room charges. Members pay for their meals.		

**LWVSF 2016/2017 Ed Fund Report: April 30, 2017**

**Beginning Balance as of  
6/1/16** **\$11,270.68**

<b>REVENUE</b>			
	<b>Budgeted</b>	<b>Actual</b>	<b>Comments</b>
Fundraising/Special Events	\$9,500.00	\$5,372.00	Suffragette Picnic
Donations	\$3,367.00	\$921.00	Annual fund drive
Grants	\$0.00		
Other	\$0.00		
<b>TOTAL REVENUE</b>	<b>\$12,867.00</b>	<b>\$6,293.00</b>	

<b>EXPENSES</b>			
	<b>Budgeted</b>	<b>Actual</b>	<b>Comments</b>
Fundraising Expenses	\$5,000.00	\$3,671.23	Suffragette Picnic
Voter Services Expenses	\$4,200.00	\$3,047.35	3 elections: Primary, General, SFPS/SFCC
PR/Advertising Expenses	\$1,000.00		
PMP Expenses	\$1,667.00	\$864.00	1/2 PMP payments- 2 per year
Office Expenses	\$1,000.00	\$1,000.00	annual contribution for office
Other	\$0.00		
<b>TOTAL EXPENSES</b>	<b>\$12,867.00</b>	<b>\$8,582.58</b>	

<b>NET REVENUE/EXPENSES</b>	<b>\$0.00</b>	<b>-\$2,289.58</b>	
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**Ending Balance as of  
4/30/17** **\$8,981.10**



**2016-17 President's Report to Membership**  
**League of Women Voters of Santa Fe County**  
**Annual Meeting, May 5, 2017**

**YEAR-END REPORT**

**LWVUS Convention Actions**

- Membership age lowered to 16 and word “citizen” removed
- New non-partisan statement approved

**LWVSFC Board Activities**

- Leadership Retreat
- Ten Board meetings
- Movement to convert to 501(c)(3) IRS designation
- Voter Services
  - ◊ Multiple Candidate Forums
  - ◊ First ever Primary Voter Guide
  - ◊ Soda Tax Voter Guide
  - ◊ Multiple voter registration efforts
  - ◊ Expanded High School voter registration program
- New Member Orientation conducted

**LWVSFC Committee Activities**

- Budget Committee met in a year-long effort to update financial reports and prepare for conversion to 501(c)(3) organization
- Nominating Committee met for several months to develop new leadership structure
- Suffrage Celebration Picnic Committee met for months to plan and host fundraising event
- Membership Committee is newly forming
- Sunshine Week Reception Committee conducted event
- Action and Advocacy Committee met regularly
- Economic Development Study Committee met in a multi-year effort

### **Events**

- Verde Fund meeting with Mayor Gonzales
- Wild Earth Guardians “Keep It In the Ground” luncheon
- Holiday Luncheon with Lois Rudnick
- Legislative Preview Luncheon
- Sunshine Week reception at La Posada
- Conversion + Advocacy workshops with LWVUS President Chris Carson and LWVUS Consultant Tom Carson
- Santa Fe Opera tour
- Meow Wolf tour
- NM History Museum tour

### **Fundraising**

- “Wine, Women, and the Vote”
- Letters to membership
- Silent Auction at Holiday Luncheon

### **Public Appearances on Behalf of LWVSFC by President Suzanne Schmidt**

- Transitions Network
- Journeys Santa Fe
- Civitan
- Santa Fe Prep, MLK Day
- KUNM call-in program moderated by Gwyneth Dolan

### **Milestones**

- 30% increase in membership from January, 2016 to 2016 Annual Meeting
- 25% increase in membership from May, 2016 to May, 2017
- Launch of updated website, to include credit card payment option



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