

LEAGUE OF WOMEN VOTERS OF SANTA FE COUNTY VOTER SERVICES-REGISTRATION AND INFORMATION 2021-2022 ANNUAL REPORT

Submitted by Kelly Davis and Anne Culp

PROGRAM SUMMARY

The Voter Service Registration and Education annual report includes the following: (1) November 2, 2021 Regular Local Election (RLE), (2) June 7, 2022 Primary Election and (3) The High School Civic Engagement Project

Activities for fall 2021 Regular Local Election:

- Tabling: Voter registration and information tabling started on September 11- October 23, 2021 every Saturday at the following locations: Santa Fe Farmers Market, Food King; San Isidro Plaza; and DeVargas Mall voter registration started September 18- October 23. League volunteers worked the Saturday sites.
- Paper Sites (sites that only distribute flyers): The Food Depot began distribution of flyers on September 18 and continued to the end of October. St Johns Methodist Church began flyer distribution the first of October ending October 31.
- TV Monitors: St Vincent's Hospital posted information for the 2021 RLE on TV monitors in the hospital, clinics and newsletter (circulation 2200). Information includes the QR code for Vote 411.
- Help Line: The League's Help Line continued to be noted on all flyers and remained on the League's telephone message. Calls were limited due to change in phone service from a land line to a cell phone.
- Pamphlet: A pamphlet was created in 2020 by a group of interested citizens who wanted to provide accurate "How to Vote" information. The pamphlet was adopted by the League and updated for the fall 2021 RLE. Katharine Clark, the County Clerk, edited the pamphlet. The pamphlet provides complete voting information i.e. where to register, important dates, early voting sites including hours of operation, drop box locations, etc. Working with the group, the pamphlet was distributed to over 32 entities including: libraries, community centers, shelters, retirement/assisted living facilities and, community resource organizations.
- Candidate Forums: Provided four (4) candidate forums for Mayor, City Councilors (2) and Pojoaque School Board. The League collaborated with the Santa Fe New Mexican for the Mayoral and City Councilors forums. The Mayoral and City Councilor forum and Pojoaque forum were hybrid.
- Student directed Candidate Forum: An online student directed online Mayoral and City Councilor forum took place October 2021. See report on the forum under the High School Civic Engagement Project Annual Report.

Initial Activities for June 7, 2022 Primary Election:

- Tabling: Voter registration and Information started April 23 at the Santa Fe Farmers Market and Santa Fe Place Mall. Tabling will continue in May at the sites and will add The Food King Market.

- Paper Sites: St John's Methodist Church's Food Pantry and The Food Depot will distribute information on voting to their consumers starting in April and continuing to the end of May.
- TV Monitors: St Vincent Hospital continues to display a "Register to Vote" notice on the TV monitors in the hospital and clinics for the June 2022 Primary Election. The message again will be in the employee's newsletter circulated to 2200 employees.
- Help Line: The Help Line is active but is accessed through the League mobile phone.
- Pamphlet/flyers: In addition to the updated informational pamphlet on voting in Santa Fe County, a more condensed version is being distributed. It is a one-page flyer with listing on early voting sites on the flip side. The pamphlets are distributed to 20 entities i.e. senior living facilities, non-profit organizations, libraries, youth organizations and more.

NOTE: All flyers, pamphlets, poster are available in English and Spanish.

HIGH SCHOOL CIVIC ENGAGEMENT PROJECT

Focus Area I-Students Registering Student to Vote by Anne Culp:

- At the end of August, I sent the first email to teachers. I continued with monthly emails through April.
- Teachers recruited their students to be VRAs during September and October.
- Gabrielle Schultz from County office and I trained nine VRAs in October and November.
- In September, we started registration at the High Schools using the VRAs.
- In total, across the school academic year, we enrolled approximately 285 high school students.

Focus Area II-Students Civic Engagement by Kelly Davis:

- In August 2021 Voter Services in collaboration with PR and Communications become Agency Instructors for two New Mexico Highlands University students majoring in Social Work. My intern Chanelle Delgado and Stephanie Schlanger's intern LeAnne Rodriguez worked on the following activities:
 - Created a Google Form asking students to submit questions to Mayoral and City Council Candidates. They received over 90 responses. In addition, the survey asked the students what issues are impacting the community the most. Findings included homelessness, violence and drugs.
 - Completed an online candidate forum for the Mayoral and City Councilors on October 21 using student questions drawn from the above survey.
 - Completed Spanish translation of the "Register to Vote" pamphlet.
 - Participated in the Pojoaque School Board Forum as question screeners.
 - Designed a Youth Advocacy Program to begin the fall of 2022. A Program manual is completed. The manual provides a roadmap for its implementation including 8 detailed training modules.

I want to give a special recognition to the interns, Chanelle Delgado and LeAnne Rodriguez. They have been instrumental in the development of the High School Civic Engagement Project's Focus Area II. Amongst the many projects they began, the Youth Advocacy Program needs a special note. They suggested the program and took the initiative to provide a roadmap for its implementation. THANK YOU FOR ALL YOU HAVE DONE FOR THE LEAGUE.

